

Work, Change and Competition

Managing for Bass

This book presents an in-depth study of organizational change and innovation in one of the UK's leading retail leisure companies. Based on a remarkably deep level of access, the authors provide a fascinating longitudinal study of the management process in action - both the formal, 'on stage' aspects of strategic change and the informal, political behaviour of those involved. Subjects covered include: * the changing contexts of the public house business * from management to managing * change processes and politics * control and empowerment * gender and public house management. Work, Change and Competition will be essential reading for students of organizational change, as well as all readers interested in the changing nature of management/managing and organizations.

Work, Change and Competition is essential reading for students of organizational change, as well as readers interested in the changing nature of management/ managing and organization.



293,20 €

293,20 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415185257

Medium: Buch

ISBN: 978-0-415-18525-7

Verlag: Routledge

Erscheinungstermin: 10.06.1999

Sprache(n): Englisch

Auflage: 1. Auflage 1999

Produktform: Gebunden

Gewicht: 540 g

Seiten: 246

Format (B x H): 161 x 240 mm

