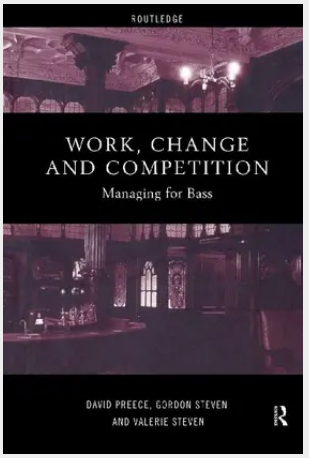
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Work, Change and Competition

Managing for Bass

This book presents an in-depth study of organizational change and innovation in one of the UK's leading retail leisure companies. Based on a remarkably deep level of access, the authors provide a fascinating longitudinal study of the management process in action - both the formal, 'on stage' aspects of strategic change and the informal, political behaviour of those involved. Subjects covered include: * the changing contexts of the public house business * from management to managing * change processes and politics * control and empowerment * gender and public house management. Work, Change and Competition will be essential reading for students of organizational change, as well as all readers interested in the changing nature of management/managing and organizations.

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