

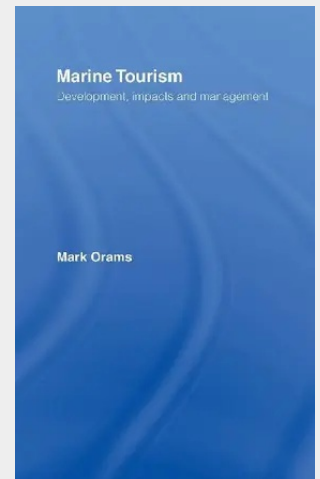
Orams

Marine Tourism

Development, Impacts and Management

Marine Tourism examines both successful and unsuccessful tourism in coastal and marine environments. The author provides an overview of the history, development and growth of marine tourism and describes the characteristics of 'marine tourists' and the 'vendors' of these tourist activities. The book includes case studies of specific types of tourism including: * the cruise ship industry, * whale and dolphin watching, * yachting - the America's Cup, * personal water crafts and other water sports * and maritime museums and festivals. in locations including Brighton, UK, the Florida Keys and Hawaii, USA Caribbean islands, New Zealand and Australia's Great Barrier Reef. The final section examines tourism impacts on marine ecosystems and coastal communities and explores management techniques aimed at reducing negative impacts and maximizing the benefits of marine tourism.

This book explores the factors that make the difference between successful and unsuccessful tourism projects in the marine environment.



281,60 €

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