

Biotechnology in Comparative Perspective

The biotechnology industry is an extremely important sector in the developed world's economies. This book, with contributions from an international array of experts, explains why biotechnology companies in different countries concentrate in a small number of locations and what accounts for the success some of these companies then go on to have. This interesting book covers such themes as: * the role of small firms in US biotechnology clusters * geographic clustering in the UK * case studies involving the sectors in a cross-section of European companies With such international contributions, this book will be of interest to students and academics involved in Industrial Organization, Innovation Studies and Business Organization. Not only that, professionals with an interest in international business will also find this to be a very useful read.

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