

McDermott

Design

The Key Concepts

This is the essential student's guide to Design – its practice, its theory and its history. Drawing from a wide range of international examples, respected design writer Catherine McDermott explores key topics including: - international design – from Europe to Africa - design history – from Art Nouveau to punk - sustainable design, recycling and green design - design theory – from semiotics to gender, to postcolonialism - design technology, graphic design and the web. Fully cross-referenced, with up-to-date guides for further reading, Design: The Key Concepts is an indispensable reference for students of design, design history, fashion, art and visual culture.

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