

Networking for Development

This informative book provides insight into the effects of economic and political globalization on development by highlighting the roles of, and relationships among, the two prime shapers of the globalization process: multinational firms and governments. It enhances the understanding of the role that foreign firms have played, and can play, in furthering economic and social development in developing countries, and assesses the effectiveness of the 'political network strategies' of developing countries. Providing an overview of a topical and extremely important subject, this outstanding book, illustrated with international case studies, combines theory with practice to provide strategic lessons for policy makers and those teaching and studying development, non-governmental organizations, non-profit organizations and corporate social responsibility in the global arena.



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