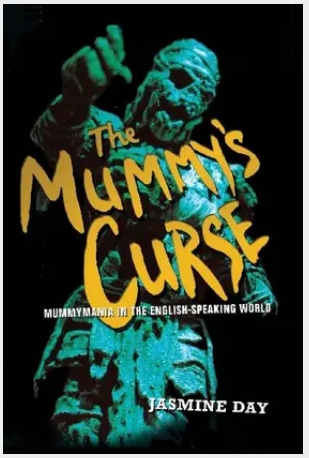
Day

The Mummy's Curse

Mummymania in the English-speaking world

The most penetrating study of the curse ever conducted, The Mummy's Curse uncovers forgotten nineteenth-century fiction and poetry, revolutionizes the study of mummy horror films, and reveals the prejudices embedded in children’s toys. Examining original surveys and field observations of museum visitors demonstrate that media stereotypes - to which museums inadvertently contribute - promote vilification of mummies, which can invalidate demands for their removal from display. Jasmine Day shows that the curse's structure and meaning has changed over time, as public attitudes toward archaeology and the Middle East were transformed by events such as the discovery of Tutankhamun’s tomb. The riddle of the 'curse of the pharaohs' is finally solved via a radical anthropological treatment of the legend as a cultural concept rather than a physical phenomenon. A must for anyone interested in this ancient and mystifying legend.

The most penetrating study of the curse ever conducted, The Mummy's Curse uncovers forgotten writings, examines original surveys and field observations of museum visitors, revolutionizes the study of mummy horror films and shows that the curse's structure, meaning and interpretation was changed by events such as the discovery of Tutankhamun's tomb.



70,10 €
70,10 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415340229
Medium: Buch
ISBN: 978-0-415-34022-9
Verlag: Routledge
Erscheinungstermin: 02.08.2006
Sprache(n): Englisch
Auflage: 1. Auflage 2006
Produktform: Kartoniert
Gewicht: 374 g
Seiten: 240
Format (B x H): 156 x 234 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)