

Conboy

Tabloid Britain

Constructing a Community through Language

Tabloid Britain examines four popular tabloid newspapers and uncovers the variety of linguistics strategies they use to depict contemporary Britain. These strategies are shown to construct, in a circular fashion, an impersonation of the language of the community of readers which the newspapers seek to attract.

Including examples taken from a month-long study, Martin Conboy considers how this imaginary community of the British nation is drawn through themes such as 'outsiders' and 'insiders', women, celebrity, history and politics. Conboy also demonstrates how the tabloids constitute a successful modern variation of journalism which has extended its influence beyond the boundaries of print and triggered debate about the related phenomenon of 'tabloidization'.

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63,00 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415355537

Medium: Buch

ISBN: 978-0-415-35553-7

Verlag: Routledge

Erscheinungstermin: 01.12.2005

Sprache(n): Englisch

Auflage: 1. Auflage 2005

Produktform: Kartoniert

Gewicht: 422 g

Seiten: 240

Format (B x H): 170 x 244 mm

