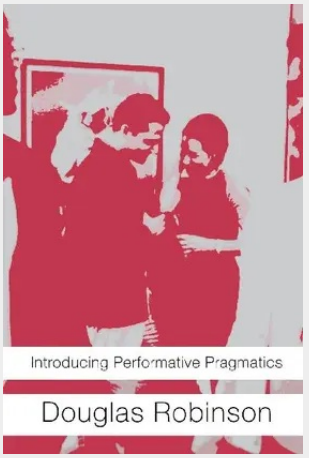
Robinson

Introducing Performative Pragmatics

This user-friendly introduction to a new ‘performative’ methodology in linguistic pragmatics breaks away from the traditional approach which understands language as a machine. Drawing on a wide spectrum of research and theory from the past thirty years in particular, Douglas Robinson presents a combination of ‘action-oriented approaches’ from sources such as J.L. Austin, H. Paul Grice, Harold Garfinkel and Erving Goffman. Paying particular attention to language as drama, the group regulation of language use, individual resistance to these regulatory pressures and nonverbal communication, the work also explains groundbreaking concepts and analytical models. With a key points section, discussion questions and exercises in every chapter, this book will be an invaluable resource to students and teachers on a variety of courses, including linguistic pragmatics, sociolinguistics and interpersonal communication.

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