

Western Media Systems

Western Media Systems offers a critical introduction to media systems in North America and Western Europe. The book offers a wide-ranging survey of comparative media analysis addressing the economic, social, political, regulatory and cultural aspects of Western media systems. Jonathan Hardy takes a thematic approach, guiding the reader through critical issues and debates, introducing key concepts and specialist literature. Western Media Systems is essential reading for undergraduate and postgraduate students studying comparative and global media.

Western Media Systems offers a critical introduction to media systems in North America and Western Europe. The book offers a wide-ranging survey of comparative media analysis addressing the economic, social, political, regulatory and cultural aspects of Western media systems. Jonathan Hardy takes a thematic approach, guiding the reader through critical issues and debates, introducing key concepts and specialist literature. Western Media Systems is essential reading for undergraduate and postgraduate students studying comparative and global media.

**67,80 €**

67,80 € (zzgl. MwSt.)

*Lieferfrist: bis zu 10 Tage***Artikelnummer:** 9780415396929**Medium:** Buch**ISBN:** 978-0-415-39692-9**Verlag:** Routledge**Erscheinungstermin:** 30.06.2008**Sprache(n):** Englisch**Auflage:** 1. Auflage 2008**Serie:** Communication and Society**Produktform:** Kartoniert**Gewicht:** 468 g**Seiten:** 304**Format (B x H):** 156 x 234 mm