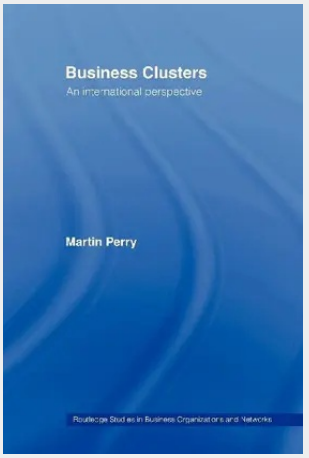
Perry

Business Clusters

An International Perspective

Clusters of specialized businesses are being promoted around the world, aided by high-profile examples such as Silicon Valley. Using evidence from high- and low-income economies, as well as detailed case studies that show the special conditions behind successful clusters, this book provides a new vantage point on this high-interest topic, making it ideal for students of business location, policy-makers and managers seeking a real-world understanding of clustering.

Clusters of specialized businesses are being promoted around the world, aided by high-profile examples such as Silicon Valley. Using evidence from high- and low-income economies, as well as detailed case studies that show the special conditions behind successful clusters, this book provides a new vantage point on this high-interest topic, making it ideal for students of business location, policy-makers and managers seeking a real-world understanding of clustering.



24,40 €
24,40 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415439916
Medium: Buch
ISBN: 978-0-415-43991-6
Verlag: Routledge
Erscheinungstermin: 28.02.2007
Sprache(n): Englisch
Auflage: 1. Auflage 2007
Serie: Routledge Studies in Business Organizations and Networks
Produktform: Kartoniert
Gewicht: 389 g
Seiten: 256
Format (B x H): 156 x 234 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)