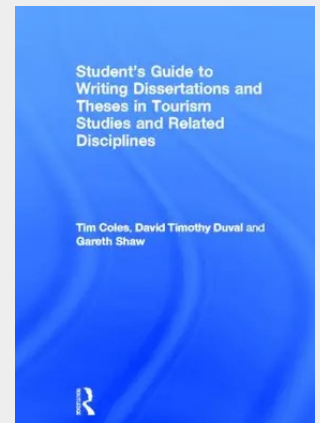


Student's Guide to Writing Dissertations and Theses in Tourism Studies and Related Disciplines

Around the world every year very many students have to complete dissertations or theses as part of their undergraduate or masters studies in tourism and related subjects. Often this substantial piece of self-directed work is the culmination of their programmes. More than just a means to consolidate their final grades, it is also an exciting chance to research a topic of their choosing and a potential gateway to more advanced study as well as job offers and future career paths. Yet for all these reasons, many students view the dissertation as a tricky challenge. This comprehensive book intends to take the stress and anxiety out of doing a dissertation in tourism studies and related disciplines. The process is examined from the germination of an idea to the submission and assessment of the final document. Written primarily for students conducting independent research for the first time, this book offers simple advice and a clear framework which students can adopt even in more advanced studies at masters and doctoral level. This book debunks popular myths, and aims to overcome common pitfalls. It focuses on the aims and objectives as the DNA of every dissertation. Rather than view it as a single, overwhelming project, the dissertation is presented as a series of more modest, manageable yet crucially inter-linked tasks that all students can successfully complete through careful preparation and effective time management. Dissertations are not to be underestimated and they demand great care and attention, but they can also be immensely rewarding and enriching experiences academically and personally. This 'jargon free' book is also written with overseas students specifically in mind, drawing directly on our overseas students' experiences. This valuable resource contains start of chapter learning objectives and end of chapter checklists, as well as numerous boxed case studies, to further help assist students through their dissertation.



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