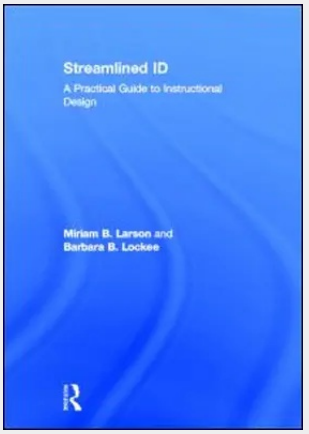
Larson / Lockee

Streamlined ID

A Practical Guide to Instructional Design



Streamlined ID: A Practical Guide to Instructional Design presents a focused and generalizable approach to instructional design and development – one that addresses the needs of ID novices, as well as practitioners in a variety of career environments. Emphasizing the essentials and "big ideas" of ID, Streamlined ID presents a new perspective – one that aims to produce instruction that is sustainable, optimized, appropriately redundant, and targeted at continuous improvement. The book features an enhanced version of the classic ADDIE model (Analysis, Design, Development, Implementation, and Evaluation) that emphasizes the iterative nature of design and the role of evaluation throughout the design/development process. It clearly lays out a systematic approach that emphasizes the use of research-based theories, while acknowledging the need to customize the process to address a variety of pedagogical approaches: Instructivist, Constructivist, and Connectivist. The book opens with an overview of the basics of ID and each subsequent chapter describes major activities in the ID process with step-by-step instructions and tips for streamlining the process. Numerous job aids serve to maximize the efficiency and effectiveness of your design efforts. Each chapter highlights key concepts and provides additional exercises and assignments based on the work of Benjamin Bloom. Streamlined ID is an ideal reference guide for optimizing professional practice.

137,50 €
128,50 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780415505178
Medium: Buch
ISBN: 978-0-415-50517-8
Verlag: Taylor & Francis Ltd
Erscheinungstermin: 25.06.2013
Sprache(n): Englisch
Auflage: 1. Auflage 2013
Produktform: Gebunden
Gewicht: 720 g
Seiten: 284
Format (B x H): 261 x 185 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)