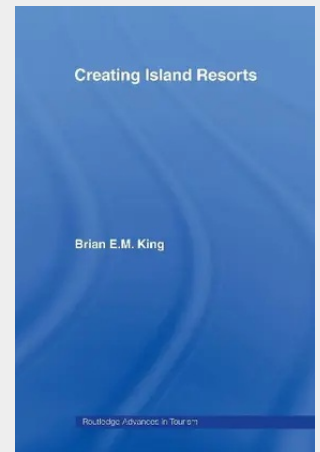


King

Creating Island Resorts

This work studies tropical island resorts, the people who live and work there and the tourists who visit them. The author includes, but goes beyond the more commonly encountered marketing and economic analyses of resort destinations, by examining social, cultural, mythical, environmental, organizational and political dimensions.

This work studies tropical island resorts, the people who live and work there and the tourists who visit them. The author includes, but goes beyond the more commonly encountered marketing and economic analyses of resort destinations, by examining social, cultural, mythical, environmental, organizational and political dimensions.



71,80 €

71,80 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415513579

Medium: Buch

ISBN: 978-0-415-51357-9

Verlag: Routledge

Erscheinungstermin: 13.12.2011

Sprache(n): Englisch

Auflage: 1. Auflage 2011

Serie: Routledge Advances in Tourism

Produktform: Kartoniert

Gewicht: 456 g

Seiten: 296

Format (B x H): 156 x 234 mm

