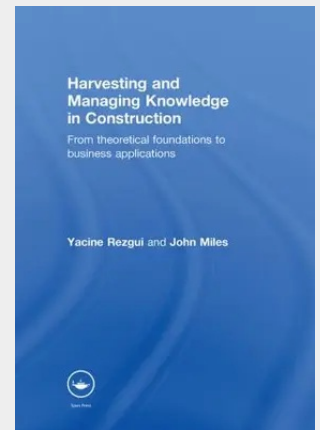


Harvesting and Managing Knowledge in Construction

From Theoretical Foundations to Business Applications

A successful construction business is a knowledge business. And knowledge must be managed effectively to be used efficiently, especially in a complex project-oriented business such as construction, where skills acquired and lessons learned on one project need to be applied to the next. A holistic approach to knowledge management (KM) is taken in this book to incorporate all of the relevant themes, tackling technological, socio-cultural and organizational issues, with the creation of value as a focus throughout. Information is drawn from a broad range of sources to explain core theories and provide guidance on practical application. Topics covered include: - changing business relationships in a knowledge economy - knowledge creation processes and theories - data, text and knowledge mining techniques - the learning construction organization - future technology for knowledge management. Written by the authors of the first EU-funded KM research project in the field of construction, this textbook is uniquely well-researched, and is the perfect introduction to KM for students across the built environment. It is also a crucial guide to the topic for practitioners.



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