

Bad News

It is a commonly held belief that television news in Britain, on whatever channel, is more objective, more trustworthy, more neutral than press reporting. The illusion is exploded in this controversial study by the Glasgow University Media Group, originally published in 1976. The authors undertook an exhaustive monitoring of all television broadcasts over 6 months, from January to June 1975, with particular focus upon industrial news broadcasts, the TUC, strikes and industrial action, business and economic affairs. Their analysis showed how television news favours certain individuals by giving them more time and status. But their findings did not merely deny the neutrality of the news, they gave a new insight into the picture of industrial society that TV news constructs.



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