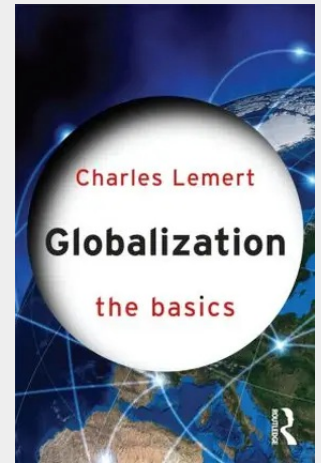


Globalization: The Basics

Globalization: The Basics is a concise introduction to a mysterious social force – a force which means that the world is more connected than ever before and yet is also held by some to be responsible for environmental degradations, global poverty and epidemic malnutrition. This book will help readers to rethink the worlds that even their parents and teachers, their favorite politicians or top forty artists, their prospective bosses or customers may not understand. Globalization is about a rapidly changing world. Worlds have always changed, but never have they changed so rapidly and mysteriously as today. Globalization: The Basics, in a word, is meant to enhance the reader's sense of the methods needed first to understand, then to act, then to live with those mysteries. Topics to be covered include: - how do we define globalization? - what are the origins of globalization? - how did globalization become the force it is today? By answering these questions and many more, Globalization: The Basics provides an engaging and thought-provoking introduction to anyone interested in learning more about the workings of the modern world.



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