

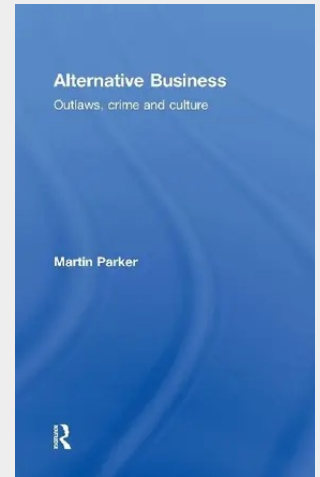
Parker

Alternative Business

Outlaws, Crime and Culture

From Robin Hood to Jack Sparrow from Pirates of the Caribbean, outlaws have been a central part of 800 years of culture. These are characters who criticise the power of those in the castle or the skyscraper, and earn their keep by breaking the law. Outlaws break categories too. They are fact and fiction, opposition and product, culture and economy, natural justice and organized crime. Beginning with Robin Hood stealing from the rich, and covering along the way pirates, smugglers, highwaymen, the Wild West, the Mafia and many others, Martin Parker offers a fresh and exciting insight into the counter culture of the outlaw – one that rebels against the more dominant and traditional forms of economy and organization and celebrates a life free from wage slavery. Alternative Business is a highly readable, entertaining book that will prove a helpful study tool for all students and lecturers working on organizations, cultural studies and criminology.

In Alternative Business Martin Parker examines the strange absence of cultural studies from the world of management and offers a fresh and illuminating perspective on our understanding of organizations.



231,30 €

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