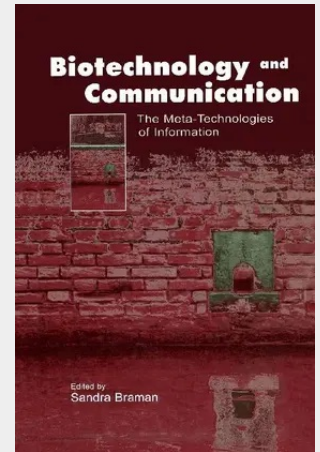


Biotechnology and Communication

The Meta-Technologies of Information

This volume examines the convergence of biotechnology and communication systems and explores how this convergence directly influences our understanding of the nature of communication. Editor Sandra Braman brings together scholars to examine this convergence in three areas: genetic information and "facticity"; social issues and implications; and the economic and legal issues raised by the production and ownership of information. The work highlights the sophisticated processes taking place as biotechnology and information technology systems continue to evolve. The chapters in this book approach the complex history of this topic and the issues it raises from a number of directions. It begins by examining the shared features and spaces of biotechnology and digital information technologies as meta-technologies--qualitatively distinct from both the tools first used in the premodern era and the industrial technologies that characterized modernity. Next, the book explores what is and is not useful in treating the types of information processed by the two meta-technologies through a shared conceptual lens and looks at issues raised by the ownership of genetic and digital information. The final chapters are concerned with relationships between information and power. Defining a future research agenda for communication scholarship, this work is beneficial to scholars and students in science communication, cultural studies, information technologies, and sociology.

This volume examines the convergence of biotechnology and communication systems and explores how this convergence directly influences our understanding of the nature of communication. Editor Sandra Braman brings together scholars to examine this convergence in three areas: genetic information and "facticity"; social issues and implications; and the economic and legal issues raised by the production and ownership of information. The work highlights the sophisticated processes taking place as biotechnology and information technology systems continue to evolve. The chapters in this book approach the complex history of this topic and the issues it raises from a number of directions. It begins by examining the shared features and spaces of biotechnology and digital information technologies as meta-technologies--qualitatively distinct from both the tools first used in the premodern era and the industrial technologies that characterized modernity. Next, the book explores what is and is not useful in treating the types of information processed by the two meta-technologies through a shared conceptual lens and looks at issues raised by the ownership of genetic and digital information. The final chapters are concerned with relationships between information and power. Defining a future research agenda for communication scholarship, this work is beneficial to scholars and students in science communication, cultural studies, information technologies, and sociology.



48,60 €

48,60 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415646086

Medium: Buch

ISBN: 978-0-415-64608-6

Verlag: Routledge

Erscheinungstermin: 01.05.2013

Sprache(n): Englisch

Auflage: 1. Auflage 2013

Serie: Routledge Communication Series

Produktform: Kartoniert

Gewicht: 457 g

Seiten: 314

Format (B x H): 152 x 229 mm

