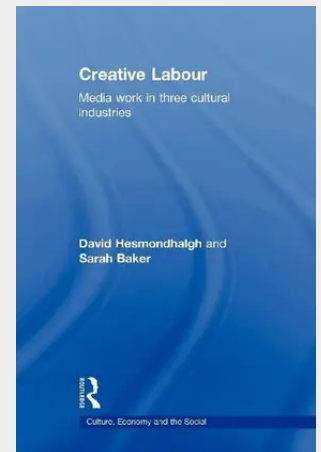


Creative Labour

Media Work in Three Cultural Industries

What is it like to work in the media? Are media jobs more 'creative' than those in other sectors? To answer these questions, this book explores the creative industries, using a combination of original research and a synthesis of existing studies. Through its close analysis of key issues - such as tensions between commerce and creativity, the conditions and experiences of workers, alienation, autonomy, self-realisation, emotional and affective labour, self-exploitation, and how possible it might be to produce 'good work' - Creative Labour makes a major contribution to our understanding of the media, of work, and of social and cultural change. In addition, the book undertakes an extensive exploration of the creative industries, spanning numerous sectors including television, music and journalism. This book provides a comprehensive and accessible account of life in the creative industries in the 21st century. It is a major piece of research and a valuable study aid for both undergraduate and postgraduate students of subjects including business and management studies, sociology of work, sociology of culture, and media and communications.

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