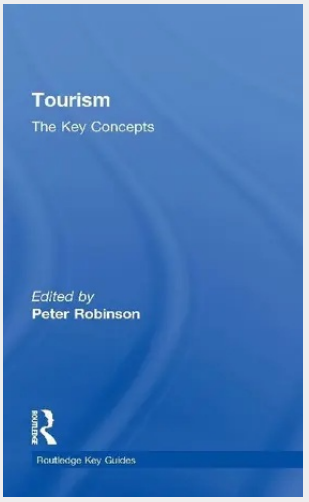
Robinson

Tourism

The Key Concepts

Tourism: The Key Concepts offers a comprehensive collection of the most frequently used and studied concepts in the subject of tourism. Within the text key terms, concepts, typologies and frameworks are examined in the context of the broader social sciences, blending together theory and practice to explore the scope of the subject. Terms covered include: - Ethical Tourism - LGBT Tourism - Hospitality - Mobility - Authenticity - Quality Management - Destination Management - Geographies of Tourism - Planning - Sociology in Tourism - Society and Culture - Tourism Strategy Each entry contextualises, defines and debates the concept discussed, providing an excellent starting point for those studying tourism for the first time, and a quick reference for those who are more experienced. With case studies, examples and further reading throughout, this text will be invaluable for all undergraduate and postgraduate tourism students.



145,50 €
145,50 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415677929
Medium: Buch
ISBN: 978-0-415-67792-9
Verlag: Routledge
Erscheinungstermin: 02.08.2012
Sprache(n): Englisch
Auflage: 1. Auflage 2012
Serie: Routledge Key Guides
Produktform: Gebunden
Gewicht: 596 g
Seiten: 368
Format (B x H): 145 x 222 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)