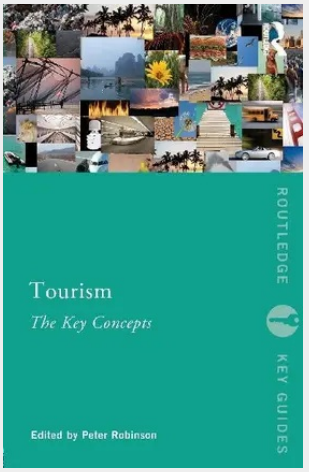
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Tourism

The Key Concepts

Tourism: The Key Concepts offers a comprehensive collection of the most frequently used and studied concepts in the subject of tourism. Within the text key terms, concepts, typologies and frameworks are examined in the context of the broader social sciences, blending together theory and practice to explore the scope of the subject. Terms covered include: - Ethical Tourism - LGBT Tourism - Hospitality - Mobility - Authenticity - Quality Management - Destination Management - Geographies of Tourism - Planning - Sociology in Tourism - Society and Culture - Tourism Strategy Each entry contextualises, defines and debates the concept discussed, providing an excellent starting point for those studying tourism for the first time, and a quick reference for those who are more experienced. With case studies, examples and further reading throughout, this text will be invaluable for all undergraduate and postgraduate tourism students.

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