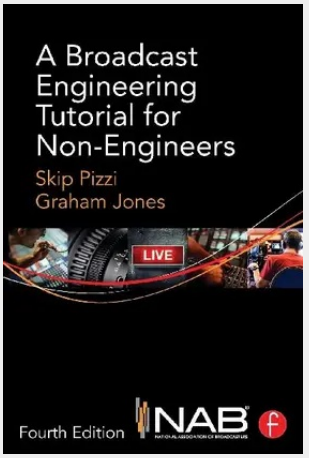
Pizzi / Jones

A Broadcast Engineering Tutorial for Non-Engineers



A Broadcast Engineering Tutorial for Non-Engineers is the leading publication on the basics of broadcast technology. Whether you are new to the industry or do not have an engineering background, this book will give you a comprehensive primer of television, radio, and digital media relating to broadcast—it is your guide to understanding the technical world of radio and television broadcast engineering. It covers all the important topics such as DTV, IBOC, HD, standards, video servers, editing, electronic newsrooms, and more. This long-awaited fourth edition includes new standards and identifies and explains the emerging digital technologies that are revolutionizing the industry, including: - HDTV—and "UltraHD" - IP-based production and distribution and Internet delivery (including "over-the-top" TV) - Connected/Smart TV, Mobile TV Second Screens and Social TV - "Hybrid" broadcasting (over-the-air and online convergence) - Podcasting and Mobile Apps - Connected Cars

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