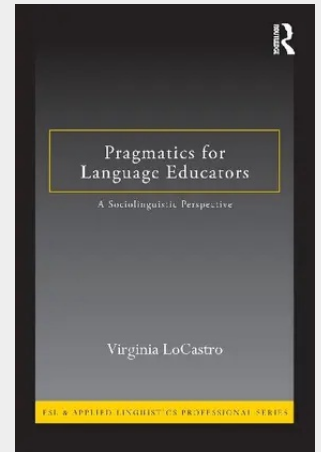


Pragmatics for Language Educators

Making pragmatics accessible to a wide range of students and instructors without dumbing down the content of the field, this text for language professionals: - raises awareness and increases knowledge and understanding of how human beings use language in real situations to engage in social action - fosters the ability to think critically about language data and use - helps readers develop the ability to "do pragmatics" The book features careful explanations of topics and concepts that are often difficult for uninitiated readers, a wealth of examples, mostly of natural speech from collected data sources, and attention to the needs of readers who are non-native speakers of English, with non-Western perspectives offered when possible. Suggested Readings, Tasks, Discussion Questions, and Data Analysis sections involve readers in extending and applying what they are reading. The exercises push readers to recall and synthesize the content, elicit relevant personal experiences and other sources of information, and engage in changing their own interactional strategies. The activities go beyond a predictable framework to invite readers to carry out real life observations and experiment to make doing pragmatics a nonjudgmental everyday practice.

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