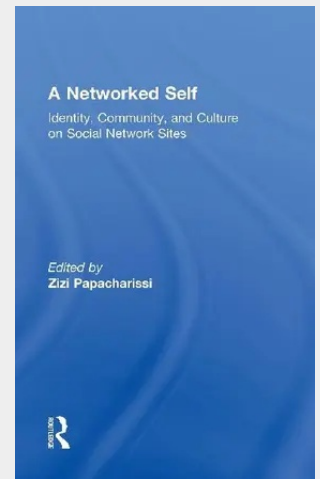


A Networked Self

Identity, Community, and Culture on Social Network Sites

A Networked Self examines self presentation and social connection in the digital age. This collection brings together new work on online social networks by leading scholars from a variety of disciplines. The focus of the volume rests on the construction of the self, and what happens to self-identity when it is presented through networks of social connections in new media environments. The volume is structured around the core themes of identity, community, and culture – the central themes of social network sites. Contributors address theory, research, and practical implications of many aspects of online social networks including self-presentation, behavioral norms, patterns and routines, social impact, privacy, class/gender/race divides, taste cultures online, uses of social networking sites within organizations, activism, civic engagement and political impact.

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200,10 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415801805

Medium: Buch

ISBN: 978-0-415-80180-5

Verlag: Routledge

Erscheinungstermin: 30.07.2010

Sprache(n): Englisch

Auflage: 1. Auflage 2010

Serie: A Networked Self

Produktform: Gebunden

Gewicht: 641 g

Seiten: 336

Format (B x H): 157 x 235 mm

