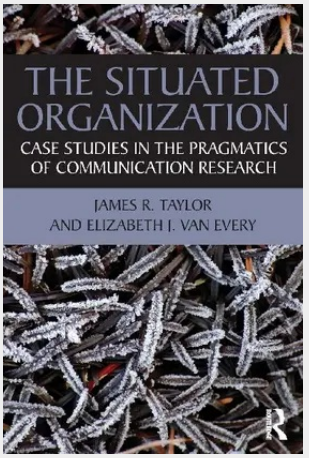
Taylor / Van Every

The Situated Organization

Case Studies in the Pragmatics of Communication Research



The Situated Organization explores recent research in organizational communication, emphasizing the organization as constructed in and emerging out of communication practices. Working from the tradition of the Montreal School in its approach, it focuses not only on how an organization’s members understand the purposes of the organization through communication, but also on how they realize and recognize the organization itself as they work within it. The text breaks through with an alternative viewpoint to the currently popular idea of 'organization-as-network,' viewing organization instead as a configuration of agencies, and their fields of practice. It serves as an original, comprehensive, and well-written text, elaborated by case studies that make the theory come to life. The substantial ideas and insights are presented in a deep and meaningful way while remaining comprehensible for student readers. This text has been developed for students at all levels of study in organizational communication, who need a systematic introduction to conducting empirical field research. It will serve as an invaluable sourcebook in planning and conducting research.

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