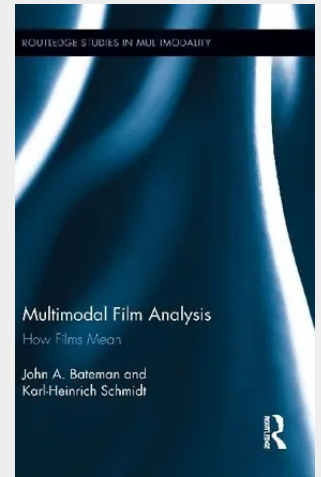


Multimodal Film Analysis

How Films Mean

This book presents a new basis for the empirical analysis of film. Starting from an established body of work in film theory, the authors show how a close incorporation of the current state of the art in multimodal theory—including accounts of the syntagmatic and paradigmatic axes of organisation, discourse semantics and advanced 'layout structure'—builds a methodology by which concrete details of film sequences drive mechanisms for constructing filmic discourse structures. The book introduces the necessary background, the open questions raised, and the method by which analysis can proceed step-by-step. Extensive examples are given from a broad range of films. With this new analytic tool set, the reader will approach the study of film organisation with new levels of detail and probe more deeply into the fundamental question of the discipline: just how is it that films reliably communicate meaning?



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