

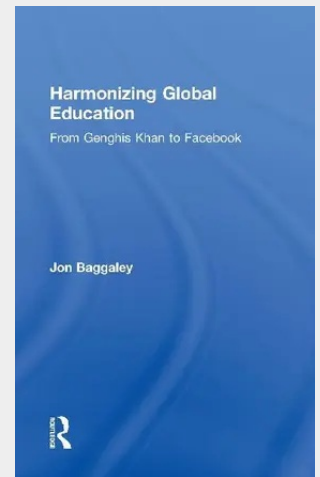
Baggaley

Harmonizing Global Education

From Genghis Khan to Facebook

Distance education (DE) offers ways to reach the many people around the world who lack access to education and training by other means. International DE methods, however, are fragmented, and distance educators have often abandoned new technologies before giving them a chance to develop. As a result, many current DE tools and techniques are incompatible with the needs and cultures of different global regions. With the goal of designing efficient, relevant DE for worldwide audiences, *Harmonizing Global Education* invites scholars and practitioners to consider the historic development of technology-based education and communication studies, going back further in the literature than is often assumed necessary. The book examines a wide range of historical ideas capable of shaping modern DE, including the Luddite Revolt among British textiles workers in 1811-12, the evolution of cubist art and musical aesthetics, and the visionary advances of early twentieth-century Soviet multimedia specialists. The author urges an awareness of previous generations of communications studies, and shows how audience research relating to traditional media can be relevant in the design of current internet-based and social media approaches. Today's open universities have grown from these earlier historical efforts, and the future success of open and distance education depends on learning from the successes and the failures of the past.

To provide the most effective, relevant distance education, *Global Education* urges an examination of the full range of literature and historic development behind technology-based education and communication studies.



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