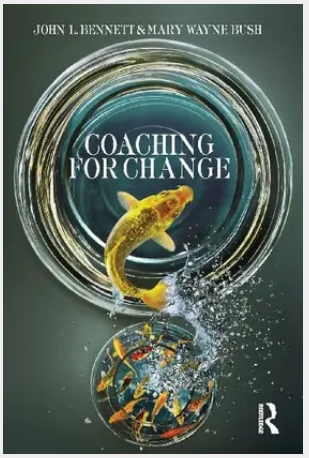
Bennett / Bush

Coaching for Change



Current research indicates that approximately 70% of all organizational change initiatives fail. This includes mergers and acquisitions, introductions of new technologies, and changes in business processes. Leadership is critical in initiating, driving and sustaining change to produce business results, and executive coaching is the best way to support leaders at all levels. Coaching for Change introduces a model for executive coaching that provides the tools and resources to support leaders in driving organization change. In this book, a number of coaching and change models are explored with the goal of integrating them into a framework that can be applied to the individual, team or organization. Bennett and Bush explain the theories behind both coaching and change, and include practical sections on developing coaching skills. A companion website supports this book as a learning tool, featuring a curriculum, instructor guides, powerpoint presentations and more. Coaching for Change is a valuable book for students in coaching, change management or organizational development courses, as well as professionals who want to develop their skills to drive successful change within their organizations.

Coaching for Change introduces a model that shows why coaching is the intervention of choice for driving organization change. The book helps readers understand the principles and theories, practices and processes that are at play both in coaching and in change management.

120,80 €
120,80 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415898034
Medium: Buch
ISBN: 978-0-415-89803-4
Verlag: Routledge
Erscheinungstermin: 26.09.2013
Sprache(n): Englisch
Auflage: 1. Auflage 2013
Produktform: Kartoniert
Gewicht: 614 g
Seiten: 408
Format (B x H): 156 x 234 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)