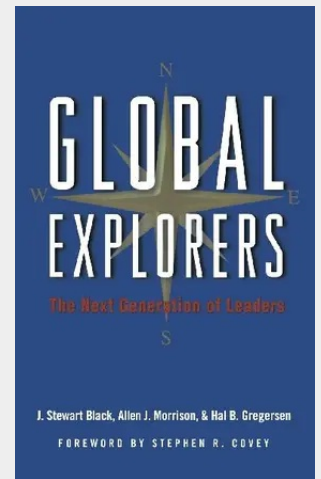


## Global Explorers

The Next Generation of Leaders

In this age of globalization challenges--from economic uncertainty to emerging markets--there are no mapped out answers for the international manager. Global Explorers guides the global manager from the periphery to the center stage of international business leadership. In a 1997 survey of Fortune 500 firms conducted by authors J. Stewart Black, Allen J. Morrison and Hal B. Gregersen, virtually all companies indicated there was a severe shortage of global leaders. The demand for competent global leaders far outstrips the supply. Global Explorers provides the skills and outlines the competencies future global managers need to fill the leadership gap. Using extensive research, real-life examples, and 130 in-depth interviews with senior executives representing 50 global companies, including IBM, Disney, Exxon and Sony, Global Explorers suggests the reasons for the global leadership shortage, and identifies the necessary skills to compete in the international marketplace. For managers who want to safeguard their corporate future in these changing times, Global Explorers will help them develop a personal program for developing and balancing the skills they need to become successful global leaders.

"Today's corporate leaders need to develop skills that are effective outside their own national boundaries."--BOOK JACKET. "The authors of Global Explorers have interviewed more than 130 senior-line and human resource executives in 50 companies throughout Europe, North America, and Asia."--BOOK JACKET. "They discovered that leadership success is driven by a few core characteristics that are essential for any global leader, regardless of the country, the industry, or the company. They found a few real-life global leaders who exemplify these core competencies: Mikell Rigg McGuire (Franklin Covey), Gary Griffiths (Marriott), Stephen B. Burke (Disney), Jon Huntsman, Jr. (Huntsman), Lane Cook (DSL de Mexico), Steven Holliday (British-Borneo Oil & Gas), and Tony Wang (Kentucky Fried Chicken)."--BOOK JACKET. "Most companies actually do little to prepare managers for global leadership positions, so the advantage lies with those who prepare themselves. Whether you are just starting out, or only days away from taking the reins, if you want to be a leader, you will want to read this book."--BOOK JACKET.



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