

Scranton

Beauty and Business

Commerce, Gender, and Culture in Modern America

Leading historians explore how our ideas of what is attractive are influenced by a broad range of social and economic factors. They force us to reckon with the ways that beauty has been made, bought and sold in modern America.

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242,60 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415926669

Medium: Buch

ISBN: 978-0-415-92666-9

Verlag: Routledge

Erscheinungstermin: 20.12.2000

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2000

Serie: Hagley Perspectives on
Business and Culture

Produktform: Gebunden

Gewicht: 713 g

Seiten: 346

Format (B x H): 157 x 235 mm

