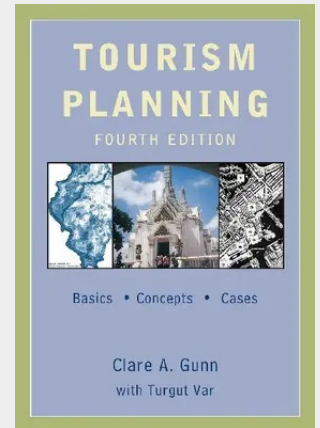


Tourism Planning

Basics, Concepts, Cases

As one of the fastest growing sectors of the economy since the 1950s, tourism has proved to be a complicated phenomenon, unlike any other economic producer. Over the last few decades, tourism has exerted increasing pressure on the land and negative social, environmental and economic impacts have surfaced as major issues. Positive guidelines for better planning are in demand by developers and designers who need new understandings of the breadth of tourism's complexity for their own success. Long considered the seminal work on tourism development, Tourism Planning provides a comprehensive, integrated overview of all aspects of tourism and the planning functions that accompany it, emphasizing concepts and principles for better planning.

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94,60 €

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Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780415932691

Medium: Buch

ISBN: 978-0-415-93269-1

Verlag: Routledge

Erscheinungstermin: 20.09.2002

Sprache(n): Englisch

Auflage: 4th Auflage

Produktform: Kartoniert

Gewicht: 873 g

Seiten: 464

Format (B x H): 178 x 254 mm

