

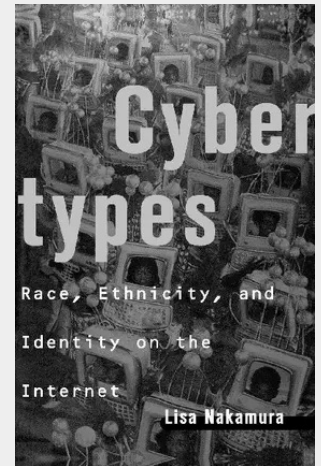
Nakamura

Cybertypes

Race, Ethnicity, and Identity on the Internet

First published in 2002. In *Cybertypes*, Lisa Nakamura turns her assumption that the Net is color-blind on its head. Examining all facets of everyday web-life, she shows that racial and ethnic stereotypes, or 'cybertypes' are hardwired into our online interactions: Identity tourists masquerade in chat rooms as Asian_Geisha or Alatiniover. Web directories sharply delimit racial categories. Anonymous computer users are assumed to be white. Lively, provocative, *Cybertypes* takes up computer relationship between race, ethnicity and technology and offers a candid and nuanced understanding of identity in the information age.

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