Everett / Caldwell

New Media

Theories and Practices of Digitextuality

The mushroom-like growth of new media technologies is radically challenging traditional media outlets. The proliferation of technologies like DVDs, MP3s and the Internet has freed the public from what we used to understand as mass media. In the face of such seismic shifts and ruptures, the theoretical and pedagogical foundations of film and TV studies are being shaken to their core. New Media demands a necessary rethinking of the field. Writing from a range of disciplines and perspectives, the scholars here outline new theses and conceptual frameworks capable of engaging the numerous facets of emergent digital technology.

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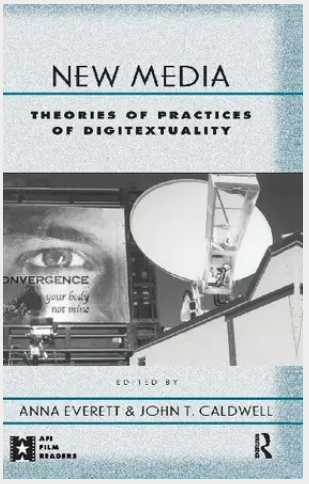

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