

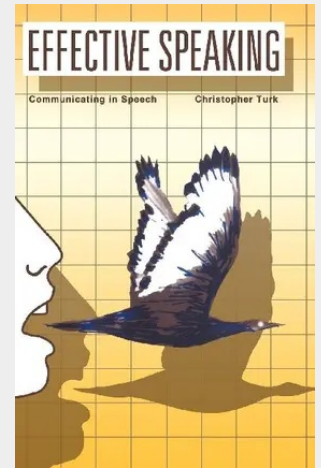
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Effective Speaking

Communicating in Speech

Effective Speaking provides the hard scientific information about audience psychology, text preparation, presentation methods, voice production, body language and persuasive advocacy which will help would-be speakers improve their performance. The emphasis throughout is on practical self-help, on methods which have been shown to work, with clear explanations of just why they are effective.

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