

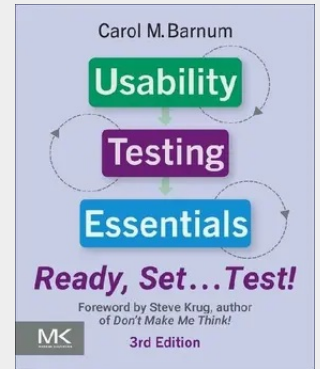
Barnum

Usability Testing Essentials

Ready, Set ...Test!

Usability Testing Essentials: Ready, Set...Test!, Third Edition presents a practical, step-by-step approach to learning the entire process of planning and conducting a usability test. The book explains how to analyze and apply results and what to do when confronted with budgetary and time restrictions. This is the ideal book for anyone involved in usability or user-centered design—from students to seasoned professionals. Updated throughout, this book reflects the latest approaches, tools, and techniques needed to begin usability testing or to advance in this area.

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