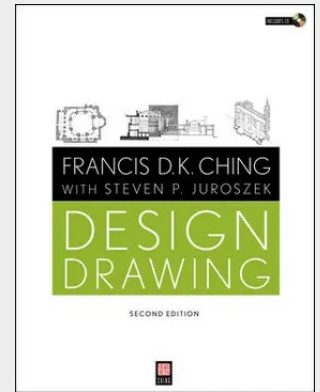


Design Drawing

Get the completely revised edition to mastering the visual language of architecture. In his distinctive graphic style, world-renowned author and architecture educator Francis D.K. Ching takes us on another exciting journey through the process of creation. In *Design Drawing, Second Edition*, he unmaskes the basic cognitive processes that drive visual perception and expression, incorporating observation, memory, and rendering into a creative whole. This edition unites imaginative vision with fundamental architectural principles to cover the traditional basics of drawing, including line, shape, tone, and space. Guiding the reader step-by-step through the entire drawing process, *Design Drawing* also examines different types of drawing techniques such as multiview, paraline, and perspective drawings -- and how they can be applied to achieve stunning results. In addition, this edition: * Goes beyond basic drawing books--Ching not only covers the principles, media, and techniques of drawing, but also places these within the context of what and why designers draw. * Features more than 1,500 hand-rendered drawings--beautiful illustrations that reinforce the concepts and lessons of each chapter. * Includes a supplemental CD-ROM--viewers will gain a greater appreciation of the techniques presented in this book through the power of animation, video, and 3D models. Twelve new modules are included, as is a video of the author demonstrating freehand techniques in a step-by-step manner. For professional architects, designers, fine artists, illustrators, teachers and students alike, this all-in-one package is both an effective tool and an outstanding value, demonstrating concepts and techniques in a visually stimulating format that transcends comparable works in the field.

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