

Mann

Introductory Statistics, Student Study Guide

When it comes to learning statistics, Mann delivers the information that business professionals need. The new edition incorporates the most up-to-date methods and applications to present the latest information in the field. It focuses on explaining how to apply the concepts through case studies and numerous examples. Data integrated throughout the chapters come from a wide range of disciplines and media sources. Over 200 examples are included along with marginal notes and step-by-step solutions. The Decide for Yourself feature also helps business professionals explore real-world problems and solutions.



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