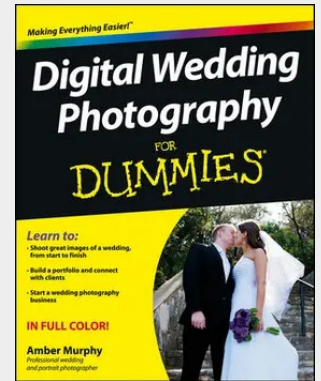


Digital Wedding Photography for Dummies

Expert advice on becoming a successful wedding photographer Wedding photography can be a great hobby or home-based business. But while it's an exciting and lucrative field, it also has its challenges. Now, you can turn to Digital Wedding Photography For Dummies for friendly, hands-on guidance on selecting the right equipment, building a client list, and developing the skills and techniques needed to create stunning and memorable images. * Covers tools and techniques practiced by some of the most successful photographers in the business * Advice on camera settings, lighting, and angles * How to create a professional experience that will put clients at ease * Build a portfolio and connect with clients * Start a wedding photography business Whether you're an aspiring wedding photographer who wants to learn about the techniques that make the best wedding photographers successful, or are in the business and want tips and advice to improve your skills, this practical guide has you covered.

Learn to: * Shoot great images of a wedding, from start to finish * Build a portfolio and connect with clients * Start a wedding photography business IN FULL COLOR! Expert advice on becoming a successful wedding photographer Digital Wedding Photography For Dummies is a friendly, hands-on guide to selecting the right equipment, developing the skills and techniques needed to create stunning images, and getting your name out to potential clients. Whether you're an aspiring wedding photographer or are in the business and want to improve your skills, this handy guide has you covered. * Digital wedding photography 101 - get an overview of specific techniques you'll need to capture a wedding effectively, and find out what to look for when obtaining your equipment * The nuts and bolts - discover a detailed checklist of things to do before the shoot, and then dive in to capturing the wedding day itself * Get down to business - edit your images, design stunning wedding albums, build your photography business with a winning portfolio, establish a business identity, and get your work published Open the book and find: * The skills necessary to be a successful wedding photographer * Advice on stocking up on tools of the trade * The lowdown on lighting and composition * Different types of photographic styles * Must-have moments to capture * The scoop on editing and album design * How to get your wedding photography business off the ground



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Nicht mehr lieferbar

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