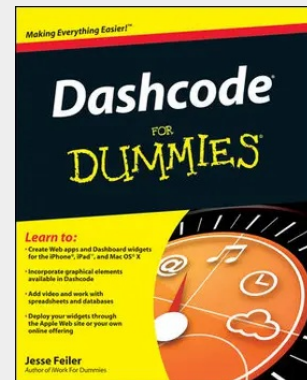


Dashcode For Dummies

Create widgets and Web apps for the iPhone, iPad, and Mac OS X with Dashcode. Dashcode is a software application that makes it quick and easy to create dashboard widgets and Web apps for Mac computers, iPhone, and iPad. Widgets and Web apps connect users with content from the Web such as Twitter feeds, movie showtimes, news updates, and more. Dashcode provides a library of graphic elements and standard code that you just drag-and-drop into your app, and this guide shows you how to use it to bring your idea to life. Learn to create, customize, and distribute your apps, even if you're a programming novice. * Dashcode provides a quick and easy way to create dashboard and Web widgets for Apple devices * This guide shows you how to use the built-in Dashcode tools, including graphical elements and functional code, to create Web apps using your data * Learn to customize your app, add media, retrieve data from Web services for your app, and deploy your widgets * Even if you're new to programming, you can learn to create and distribute widgets with Dashcode Dashcode For Dummies gets you up and running with this cool tool for creating unique Web apps and dashboard widgets.

Learn to create iPhone and iPad apps and widgets that users will love! Dashcode lets you build widgets and Web apps with powerful user interfaces for the iPhone, iPad, and the Mac OS X desktop. If you have just a nodding acquaintance with JavaScript, this book will have you building great Dashboard and Web widgets in no time! You'll understand what users want and how to put the parts together, integrate data, and add the finishing touches. * Get acquainted with Dashcode -- learn to use the built-in features, as well as the tools that help you work with them * Focus on data -- examine the essentials of effectively organizing and presenting data * Get your hands dirty -- work through three sample apps from setup through working with the template and testing * Make it even better -- use advanced techniques to refine your app and monitor its performance * Add Dashcode to your marketing mix -- learn how to use Dashcode apps to promote your product or service and engage your fans Open the book and find: * Things to keep in mind about developing apps for viewing on the iPhone or iPad * Dashcode's development tools * How to use Dashcode templates * Tips on creating intuitive interfaces * What you can do with XMLHttpRequest * Advice on navigating through data * How to create a widget that interacts with a Web site * Help with debugging your code Learn to: * Create Web apps and Dashboard widgets for the iPhone, iPad, and Mac OS X * Incorporate graphical elements available in Dashcode * Add video and work with spreadsheets and databases * Deploy your widgets through the Apple Web site or your own online offering



26,50 €
24,77 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780470884737
Medium: Buch
ISBN: 978-0-470-88473-7
Verlag: John Wiley and Sons Ltd
Erscheinungstermin: 24.12.2010
Sprache(n): Englisch
Auflage: 1. Auflage 2010
Produktform: Kartoniert
Gewicht: 662 g
Seiten: 456
Format (B x H): 187 x 233 mm

