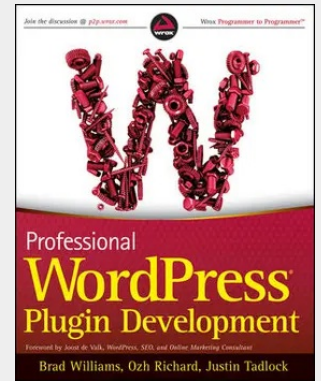


Professional Wordpress Plugin Development

Taking WordPress to the next level with advanced plugin development WordPress is used to create self-hosted blogs and sites, and it's fast becoming the most popular content management system (CMS) on the Web. Now you can extend it for personal, corporate and enterprise use with advanced plugins and this professional development guide. Learn how to create plugins using the WordPress plugin API: utilize hooks, store custom settings, craft translation files, secure your plugins, set custom user roles, integrate widgets, work with JavaScript and AJAX, create custom post types. You'll find a practical, solutions-based approach, lots of helpful examples, and plenty of code you can incorporate! * Shows you how to develop advanced plugins for the most popular CMS platform today, WordPress * Covers plugin fundamentals, how to create and customize hooks, internationalizing your site with translation files, securing plugins, how to create customer users, and ways to lock down specific areas for use in corporate settings * Delves into advanced topics, including creating widgets and metaboxes, debugging, using JavaScript and AJAX, Cron integration, custom post types, short codes, multi site functions, and working with the HTTP API * Includes pointers on how to debug, profile and optimize your code, and how to market your custom plugin Learn advanced plugin techniques and extend WordPress into the corporate environment.

Take WordPress to the next level with advanced plugin development As one of the most popular open source content management systems available today, WordPress boasts a framework that allows you to easily customize and extend it through plugins. This comprehensive book shows you how plugins work, reviews the tools and APIs in WordPress, and demonstrates how to extend the functionality of WordPress with plugins. The trio of authors provides a practical, solutions-based approach along with a collection of timely examples and plenty of code, all aimed at clearly explaining how to create a plugin file, work with users, integrate widgets, add menus and submenus, secure your plugins, and more. You will quickly come to understand how to develop custom plugins so that you can take WordPress to the next corporate and enterprise level. Professional WordPress Plugin Development: * Details the range of complexity in plugins, from a very simple social networking plugin to an extremely elaborate e-commerce package * Addresses how to integrate into WordPress, save settings, create widgets and shortcodes, and implement uninstall * Unveils the proper techniques for storing data, customizing user roles, and implementing security best practices * Shares procedures for using custom post types and creating and using custom taxonomies * Explores the HTTP API, JavaScript(r) and Ajax, Cron, the Rewrite API, and more wrox.com Programmer Forums Join our Programmer to Programmer forums to ask and answer programming questions about this book, join discussions on the hottest topics in the industry, and connect with fellow programmers from around the world. Code Downloads Take advantage of free code samples from this book, as well as code samples from hundreds of other books, all ready to use. Read More Find articles, ebooks, sample chapters, and tables of contents for hundreds of books, and more reference resources on programming topics that matter to you. Wrox Professional guides are planned and written by working programmers to meet the real-world needs of programmers, developers, and IT professionals. Focused and relevant, they address the issues technology professionals face every day. They provide examples, practical solutions, and expert education in new technologies, all designed to help programmers do a better job.



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