

The Manager's Concise Guide to Risk

The Manager's Concise Guide to Risk is intended to serve as a quick reference that can assist you in recognizing and correctly identifying risk, and in distinguishing between the numerous types and varieties of risk that are likely to arise in the course of business and economic activity. It explains and illustrates with simple numerical examples how some key risk concepts can be quantified and measured. It will generate much "added value" by expanding the scope of your risk knowledge from those few risk concepts made familiar through frequent encounter in a specific industry, line of business, division of a firm, or type of transaction, to a much broader and more comprehensive risk framework. In such a framework, you may find that other, unfamiliar or seemingly irrelevant types of risk are in fact related to or could occur concomitantly with the more familiar types, and that those risks - previously unfamiliar or presumed irrelevant - must not therefore be left out of the manager's analysis and decision-making process.

Wirkungsvolles Risikomanagement ist für den Erfolg eines Unternehmens unerlässlich. "A Manager's Concise Guide to Risk" bietet eine ausgezeichnete Einführung in die Konzepte und praktische Anwendung des Risikomanagement für Unternehmen jeder Größe. Das Buch gibt einen umfassenden Überblick über die verschiedenen Risikoarten, mit denen Unternehmen konfrontiert sein können und beschreibt detailliert, wie man diese Risiken mit Hilfe mathematischer Verfahren quantifiziert, überwacht und analysiert. In einfachen Schritten erläutert der Autor zunächst die Grundlagen und geht dann über zur differenzierten technischen Risikoanalyse.

Effective risk management is essential to the success of any firm. Through experience, a manager will become familiar with risks that occur frequently within their line of business. However, it is easy for a manager to be caught unawares by unforeseen problems. This comprehensive guide provides a complete overview of the risks a company may encounter and assists the manager to recognize and correctly identify risk. It also explains and illustrates with easy to follow examples how some key risk concepts can be quantified and measured. Written with the professional business manager in mind, this guide is not only a quick reference tool, but can also be used to expand a manager's knowledge and provide an advantage in the competitive business environment. It is a particularly useful introduction to the concepts of risk management in all sizes of business.



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