

Social Movements

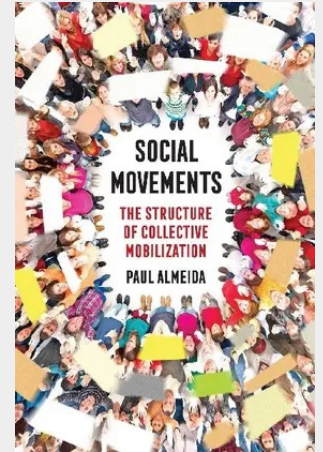
The Structure of Collective Mobilization

Social Movements cleverly translates the art of collective action and mobilization by excluded groups to facilitate understanding social change from below. Students learn the core components of social movements, the theory and methods used to study them, and the conditions under which they can lead to political and social transformation. This fully class-tested book is the first to be organized along the lines of the major subfields of social movement scholarship—framing, movement emergence, recruitment, and outcomes—to provide comprehensive coverage in a single core text. Features include: - use of real data collected in the U.S. and around the world - the emphasis on student learning outcomes - case studies that bring social movements to life - examples of cultural repertoires used by movements (flyers, pamphlets, event data on activist websites, illustrations by activist musicians) to mobilize a group - topics such as immigrant rights, transnational movement for climate justice, Women's Marches, Fight for \$15, Occupy Wall Street, Gun Violence, Black Lives Matter, and the mobilization of popular movements in the global South on issues of authoritarian rule and neoliberalism With this book, students deepen their understanding of movement dynamics, methods of investigation, and dominant theoretical perspectives, all while being challenged to consider their own place in relation to social movements.

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