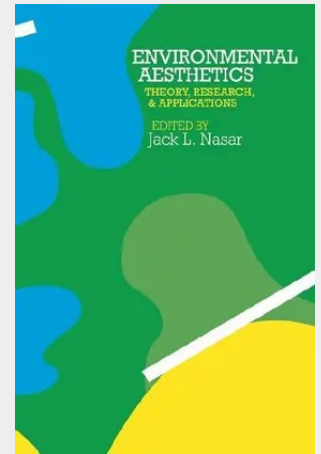


Environmental Aesthetics

Theory, Research, and Application

How do people react to the visual character of their surroundings? What can planners do to improve the aesthetic quality of these surroundings? Too often in environmental design is misunderstood as only a minor concern, dependent on volatile taste and thus undefinable. Yet a substantial body of research indicates the importance of visual quality in the environment to the public and has uncovered systematic patterns of human response to visual attributes of the built environment. With information on the subject normally scattered between disciplines, this book provides a vital service in bringing together classic and new contributions by distinguished workers in the field.

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