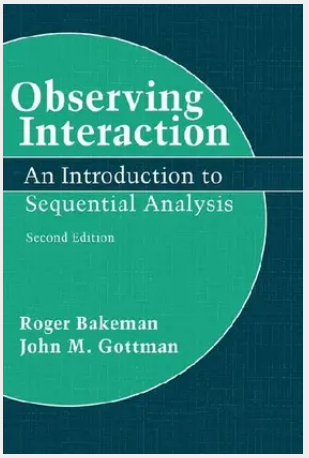
Bakeman / Gottman

Observing Interaction

An Introduction to Sequential Analysis

Mothers and infants exchanging gleeful vocalizations, married couples discussing their problems, children playing, birds courting and monkeys fighting have this in common: their interactions with others unfold over time. Almost anyone who is interested can observe and describe such phenomena. But usually scientists demand more. They want observations that are replicable and amenable to scientific analysis, while still faithful to the dynamics of the phenomena studied. This book provides a straightforward introduction to scientific methods for observing social behavior. Because of the importance of time in the dynamics of social interaction, sequential approaches to analyzing and understanding social behavior are emphasized. An advanced knowledge of statistical analysis is not required. Instead, the authors present fundamental concepts and offer practical advice.

Mothers and infants exchanging gleeful vocalizations, married couples discussing their problems, children playing, birds courting and monkeys fighting have this in common: their interactions with others unfold over time. Almost anyone who is interested can observe and describe such phenomena. But usually scientists demand more. They want observations that are replicable and amenable to scientific analysis, while still faithful to the dynamics of the phenomena studied. This book provides a straightforward introduction to scientific methods for observing social behavior. Because of the importance of time in the dynamics of social interaction, sequential approaches to analyzing and understanding social behavior are emphasized. An advanced knowledge of statistical analysis is not required. Instead, the authors present fundamental concepts and offer practical advice.



133,00 €
133,00 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780521450089
Medium: Buch
ISBN: 978-0-521-45008-9
Verlag: Cambridge University Press
Erscheinungstermin: 31.12.2009
Sprache(n): Englisch
Auflage: Revised
Produktform: Gebunden
Gewicht: 521 g
Seiten: 224
Format (B x H): 157 x 235 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)