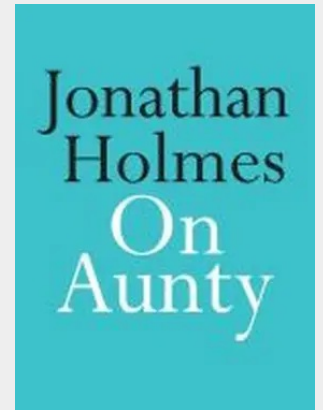


On Aunty

Australia's public broadcaster, 'Aunty', is about to turn 90, yet your ABC has seldom been in this much trouble: budget cuts, ferocious political pressure, sagging staff morale, leadership chaos and hostile commercial rivals. Meanwhile audiences are deserting broadcast TV and radio. What is the ABC's place in the era of media disruption? Can it reach a younger audience on new platforms while still satisfying its loyal fans?



16,00 €

14,95 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780522875447

Medium: Buch

ISBN: 978-0-522-87544-7

Verlag: Melbourne University
Publishing

Erscheinungstermin: 28.02.2019

Sprache(n): Englisch

Auflage: Erscheinungsjahr 2019

Produktform: Kartoniert

Gewicht: 88 g

