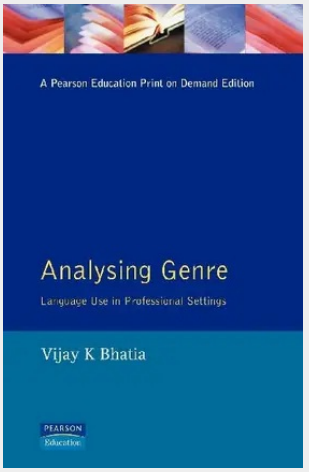
Bhatia

Analysing Genre

Language Use in Professional Settings

Genre analysis has a long-established tradition in literature, but interest in the analysis of non-literary genres has been very recent. This book examines the theory of genre analysis, looks at genre analysis in action, taking texts from a wide variety of genres and discusses the use of genre analysis in language teaching and language reform.

This book examines the theory of genre analysis and looks at genre analysis in action.



88,90 €
88,90 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9780582085244
Medium: Buch
ISBN: 978-0-582-08524-4
Verlag: Routledge
Erscheinungstermin: 22.11.1993
Sprache(n): Englisch
Auflage: 1. Auflage 1993
Serie: Applied Linguistics and Language Study
Produktform: Kartoniert
Gewicht: 339 g
Seiten: 264
Format (B x H): 140 x 216 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)