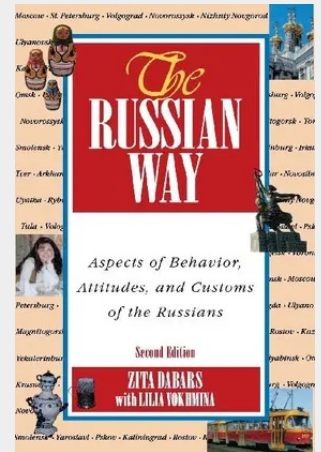


The Russian Way, Second Edition

Aspects of Behavior, Attitudes, and Customs of the Russians

Fully updated to reflect the rapidly changing cultural climate in today's Russia, The Russian Way is indispensable for understanding the Russian way of life and for communicating with the Russian people. It is not only fascinating but also invaluable to businesspeople, travelers, and students. Organized alphabetically, the book answers questions such as: How do Russians celebrate holidays? How do Russians think, do business, and act in their daily lives? What do Russians enjoy eating?

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