Vignelli

Vignelli Drawings

For the first time readers can look inside Massimo Vignelli's book design process. Never seen before, ten of his book designs are deconstructed showing his page grid, hand drawn sketches and the photography on the printed pages. Vignelli said, "The grid is an integral part of book design. It's not something that you see physically. It's just like underwear. You wear it but it is not exposed." In this age of digital visualization, it is refreshing to see a master designer's ability at drawing. Published by Rochester Institute of Technology's Vignelli Center for Design Studies



35,50 €
33,18 € (zzgl. MwSt.)

Nicht mehr lieferbar

Artikelnummer: 9780692290682
Medium: Buch
ISBN: 978-0-692-29068-2
Verlag: Boydell & Brewer Ltd
Erscheinungstermin: 18.09.2014
Sprache(n): Englisch
Auflage: Erscheinungsjahr 2014
Produktform: Kartoniert
Gewicht: 406 g
Seiten: 76
Format (B x H): 218 x 309 mm

Kundenservice Verlag Dr. Otto Schmidt KG
Neumannstraße 10, 40235 Düsseldorf | kundenservice@otto-schmidt.de | 0221-93738-997 (Inland)