MacPherson

Asian Department Stores

In this pioneering study of the development of the Asian department store, economists, anthropologists and historians examine various aspects of retailing, business organization, networking and consumerism in the expanding economies of Asia.

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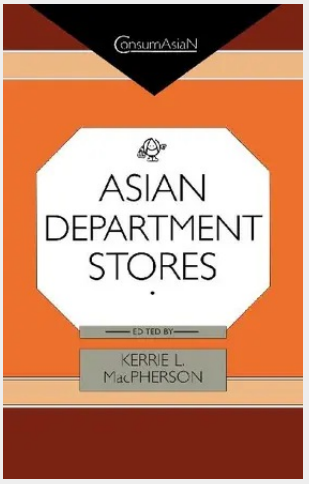

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